

Opportunity Day

Year End 2025

บริษัท มิสแกรนด์ อินเตอร์เนชั่นแนล จำกัด (มหาชน)
Miss Grand International Public Company Limited



MGI

MGI

OppDay



Company Overview



Key Highlight



Business Outlook



Performance



MGI

OppDay



Company Overview



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Business Outlook



Performance



We Are
Experiential Commerce
Company



MGI PAGEANT



MISS GRAND THAILAND

MISS GRAND INTERNATIONAL

MISS UNIVERSE THAILAND

MGI BEYOND



GRANDTV | GRAND CONCERT | GRAND FAN MEET | GRAND SPORT DAY | GRAND SERIES | MGI HALL

MGI COMMERCE



SKINCARE FOR FACE AND BODY | PERSONAL CARE | FRAGRANCE | CLOTHING AND ACCESSORIES PRODUCTS | FOOD AND DIETARY-SUPPLEMENT PRODUCTS

MGI X



MGI X



MGI
GRAND
EXPERIENCES



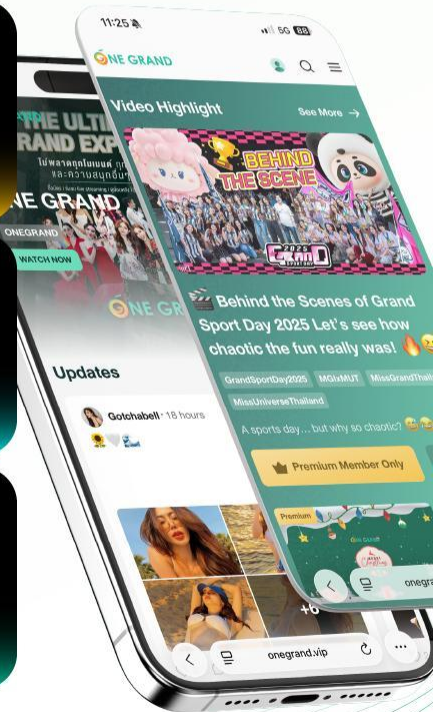
grandticket



ONE GRAND



GRAND
VOTE



THE GRAND CLINIC



MGI PRODUCTION



MGI HALL



MGI Revenue Stream

MGI Pageant

Licensee Fee

Host Fee

Sponsorship

Brand Partner

Tickets

Vote

Merchandise

MGI Commerce

Own Brand

- Miss Grand
- NangNgam
- นางงาม
- Finverr
- 24K
- Latina

Partner Brand

Channel

- MGI Shop
- MGI Vending

MGI Beyond

Talent

- Revenue Sharing
- Management Fee

Media

- Platform Monetize
- IP Licensing
- Licensee Fee
- Sponsorship
- Brand Partner
- Streaming
- Private Group

X-Periences

- Sponsorship
- Brand Partner
- Streaming
- Private Group
- Tickets
- Merchandise

MGI X

SERVICE Fee

Revenue Sharing

The Grand Clinic

Medical / Treatment
Service Fee

Vitamin / Supplement

MGI Corporate

MGI Production

- Service Fee

MGI Hall

- Space Rental
- Advertising

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71%

Experiential

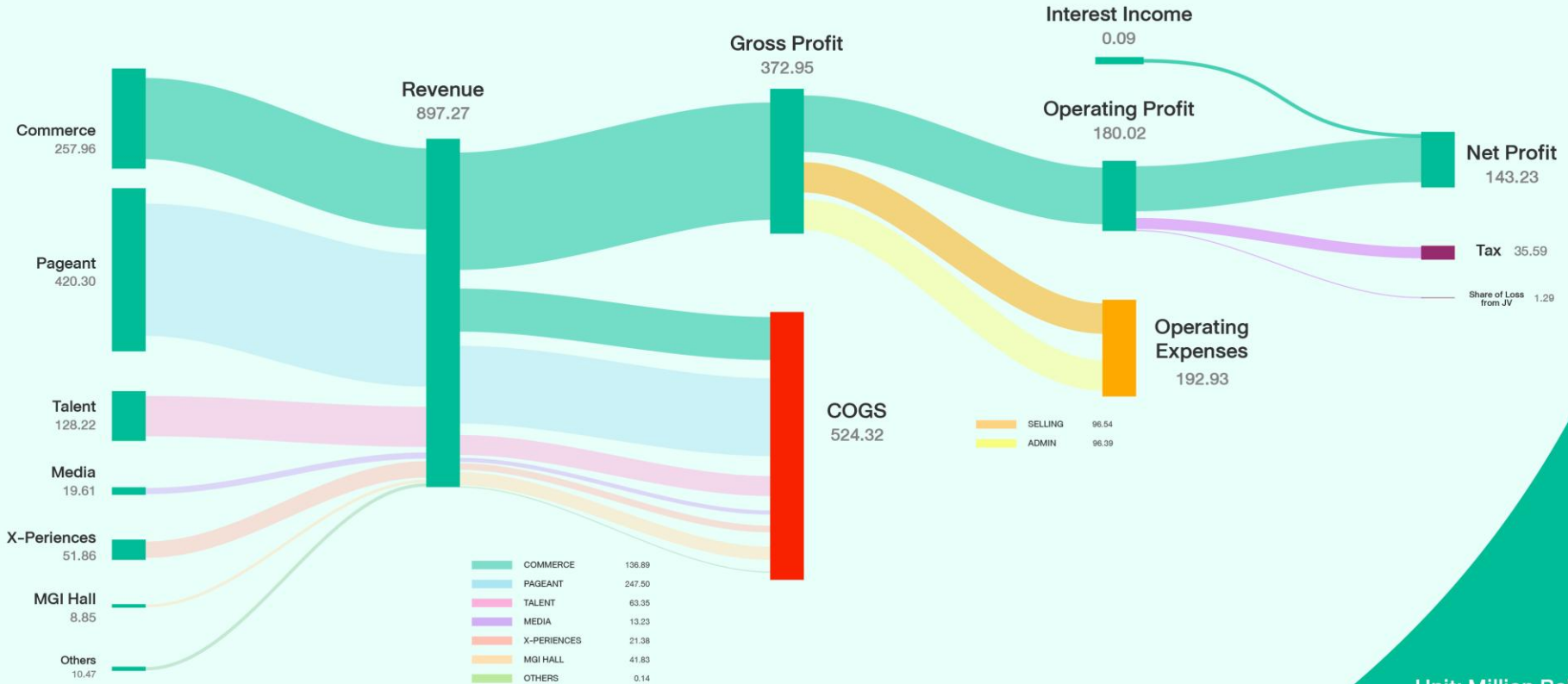
29%

Commerce



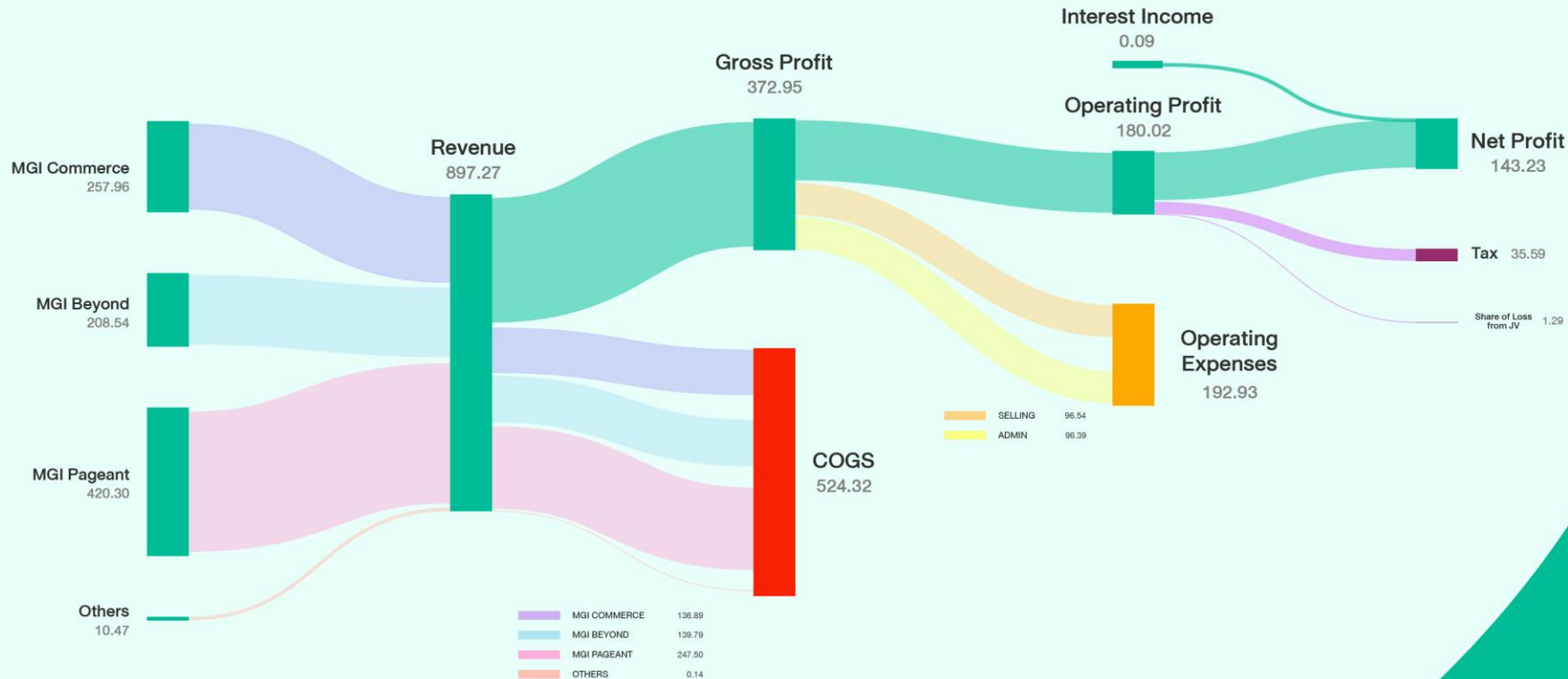


HOW MGI MAKES MONEY





HOW MG I MAKES MONEY





10 ประเด็น ที่ชาวโซเชียลพูดถึงมากที่สุด ในปี 2568



เก็บข้อมูลผ่านเครื่องมือ Zocial Eye ตั้งแต่วันที่ 1 มกราคม - 22 ธันวาคม 2568



TOP 5

BEST SELLING PRODUCTS

- 1 น้ำพริก ตรา นางงาม ทุกประเภท 49.58 ล้านบาท
- 2 NangNgam Sunscreen 32.77 ล้านบาท
- 3 Finverr Perfum 22.50 ล้านบาท
- 4 24k Gold Serum 19.70 ล้านบาท
- 5 NangNgam Neck Serum 18.90 ล้านบาท



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The Influencer Advertising Market Value Forecast: 2024-2029

Million USD

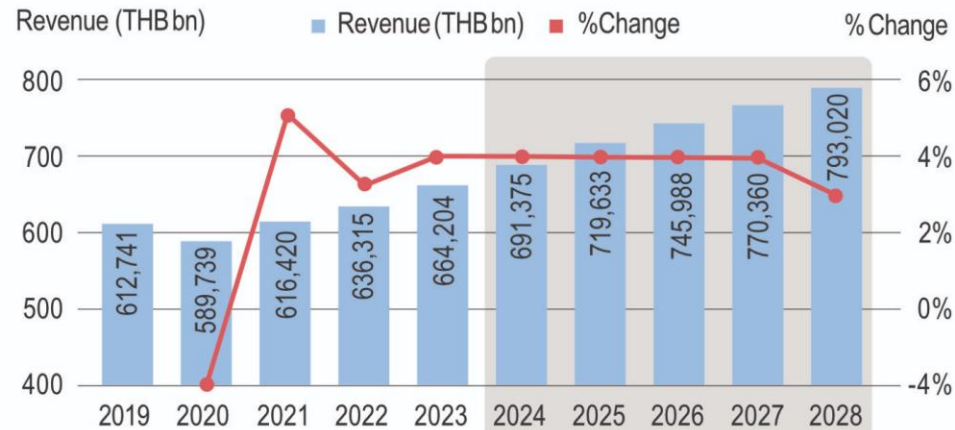


Source: Statista [October, 2024]



THAILAND ENTERTAINMENT & MEDIA MARKET

Revenue growth and outlook 2019-28

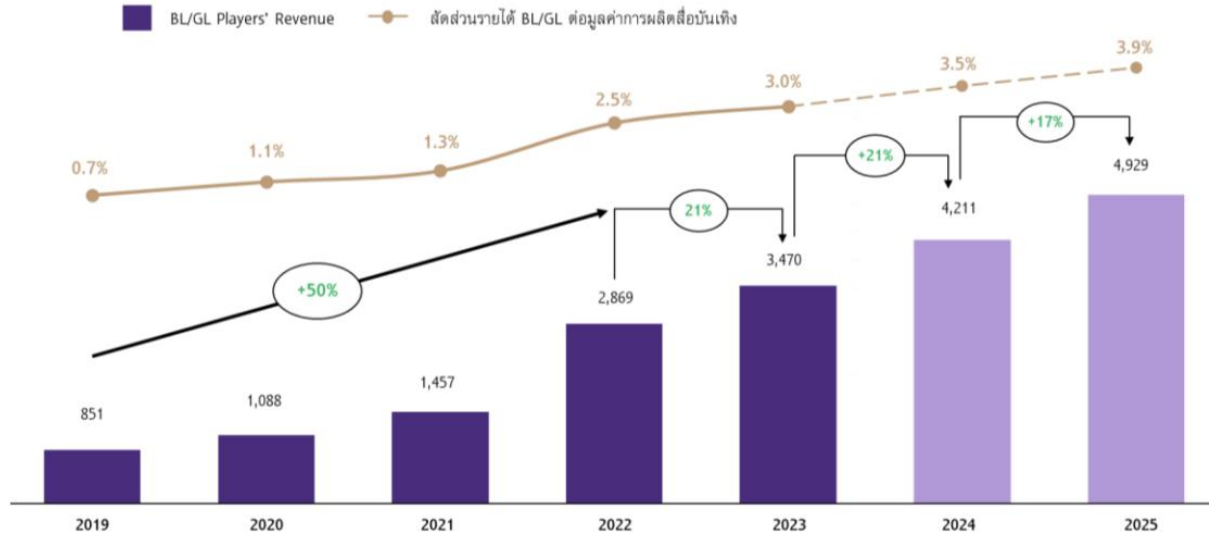


Source: PwC Global Entertainment & Media Outlook 2024-2028

BANGKOK POST GRAPHICS

รูปที่ 1 : คาดการณ์รายได้รวมของผู้เล่นกีฬาและซีรีส์มวยไทย

หน่วย : ล้านบาท, % ของมูลค่าธุรกิจผลิตสื่อบันเทิงไทย



ที่มา : การวิเคราะห์โดย SCB EIC จากข้อมูลของ สศช. และ Enlite

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FINANCIAL PERFORMANCE

897.27 MB

TOTAL REVENUE

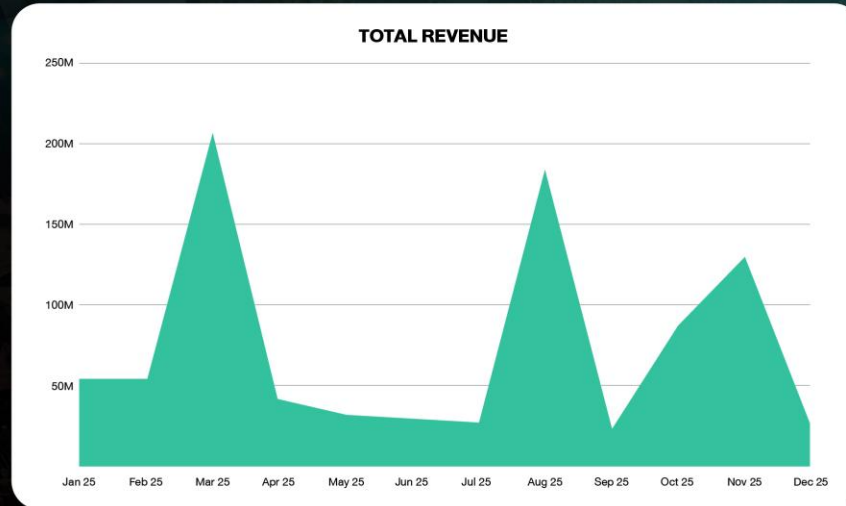
372.95 MB

GROSS PROFIT

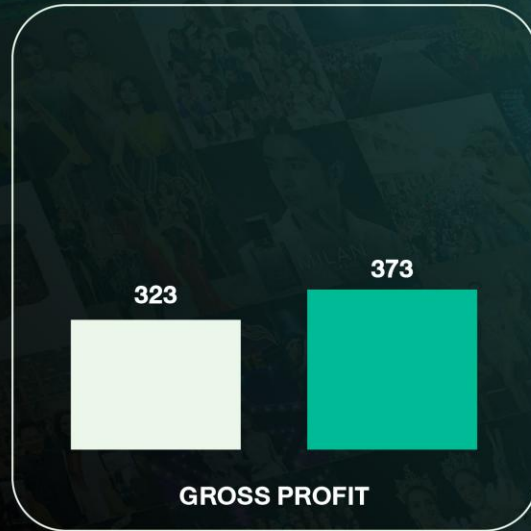
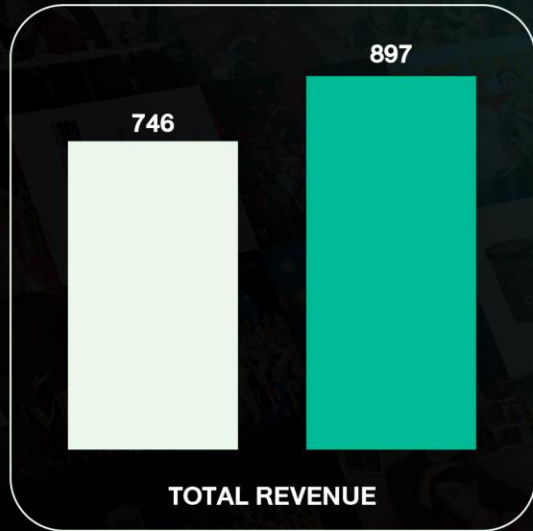
143.23 MB

NET PROFIT

16%



MGI FINANCIAL PERFORMANCE

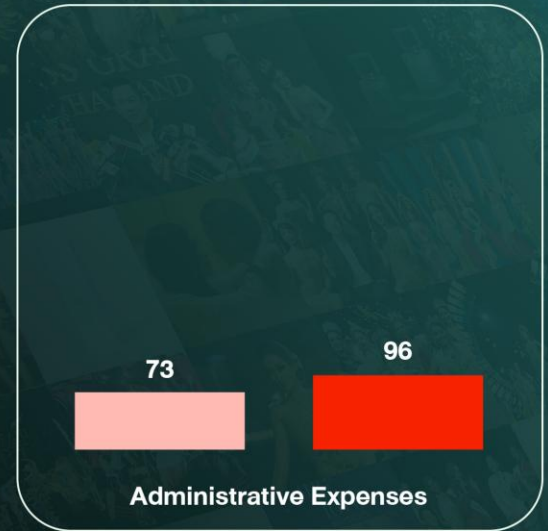
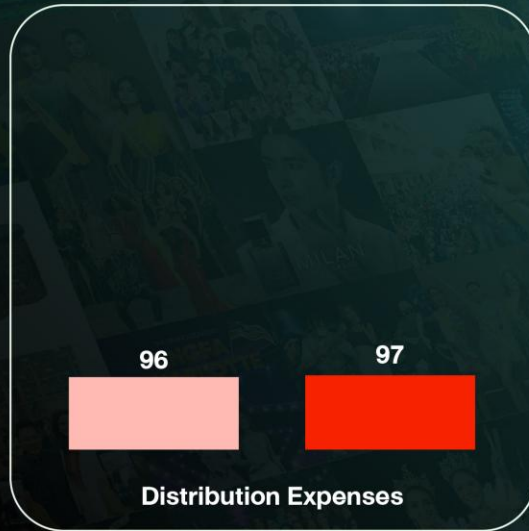


2024

2025



MGI FINANCIAL PERFORMANCE



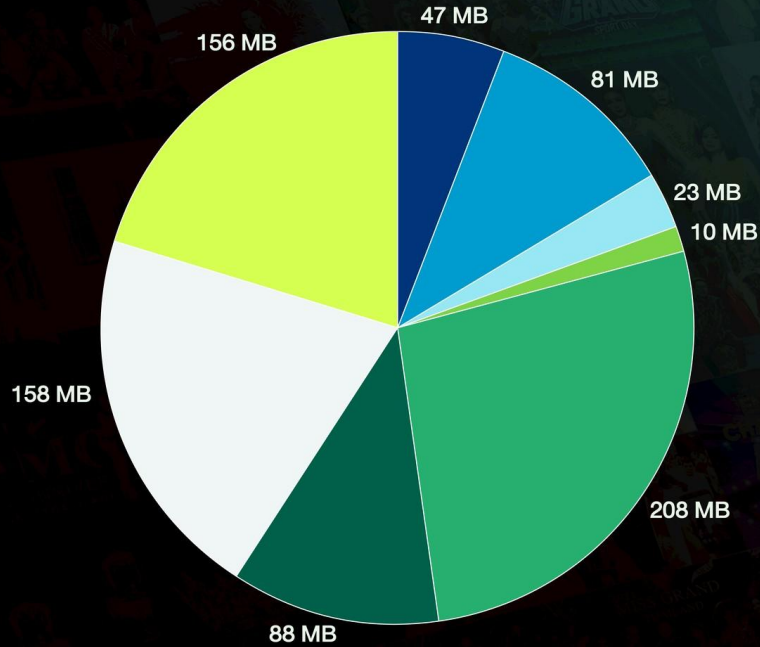
2024

2025



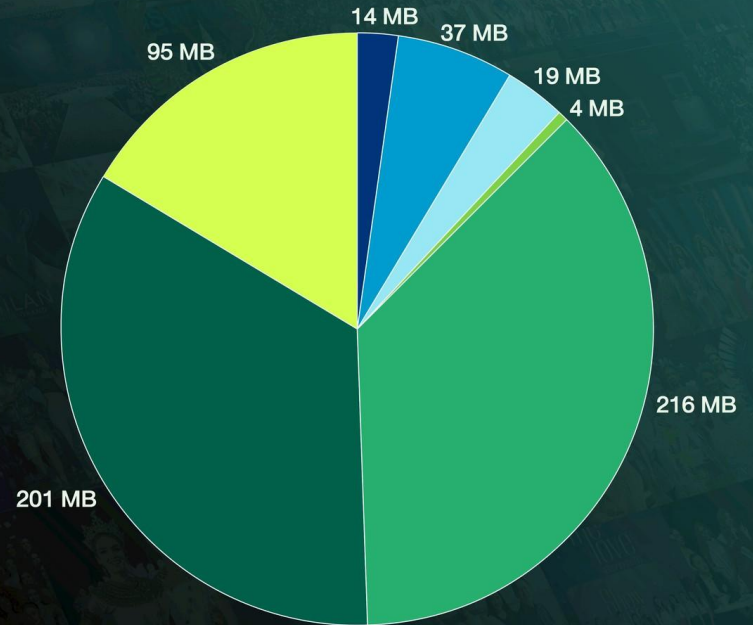
772MB YEAR 2025

Total Asset



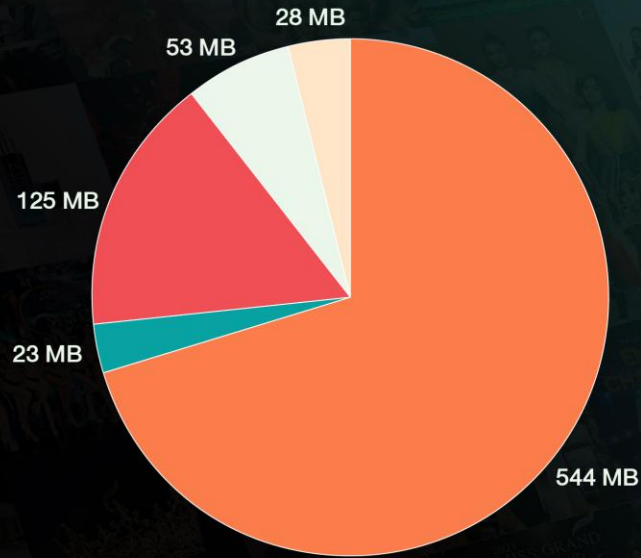
586MB YEAR 2024

Total Asset



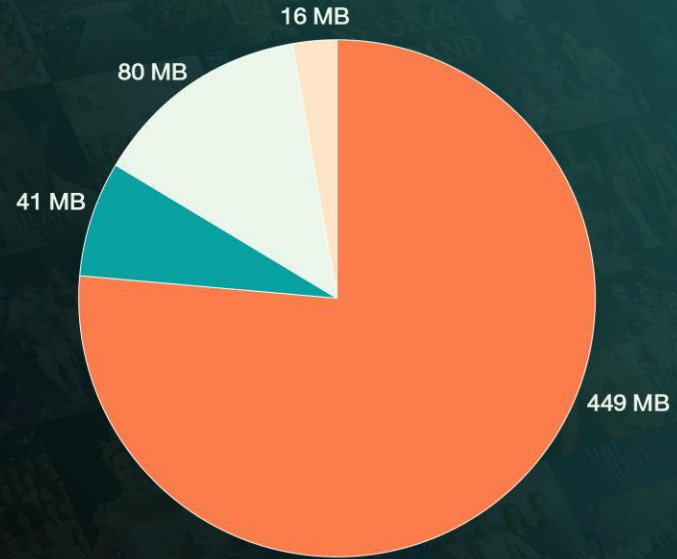
772MB YEAR 2025

Liabilities and Shareholders' Equity

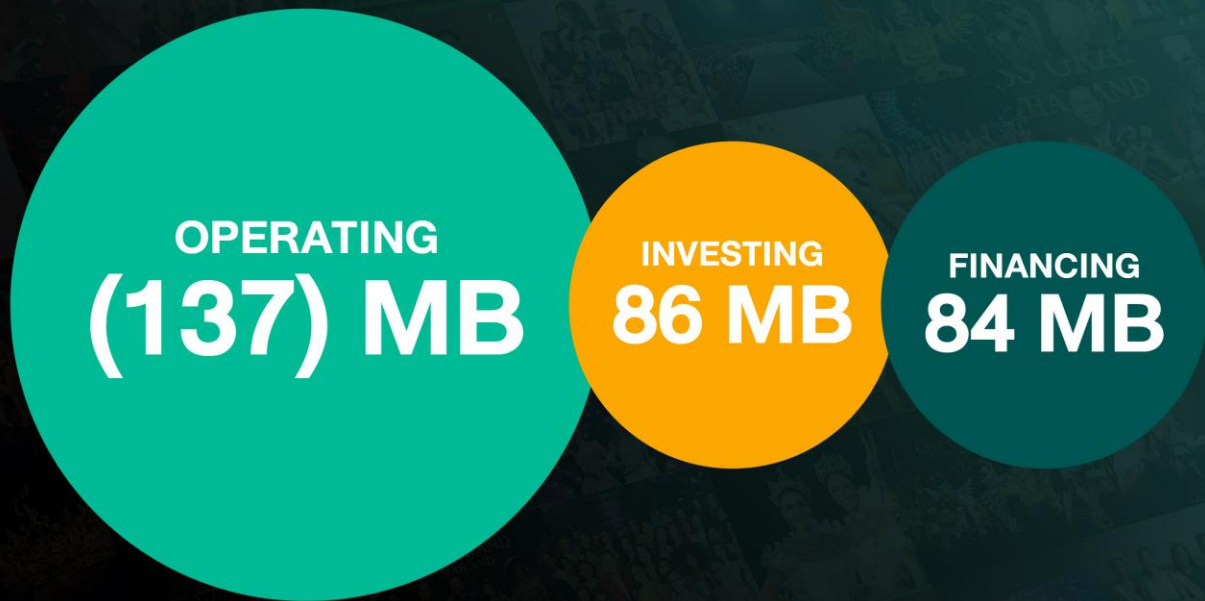


586MB YEAR 2024

Liabilities and Shareholders' Equity



MGI FINANCIAL PERFORMANCE



Q & A



**WE ARE GRAND
THE ONE AND ONLY.**



MISS GRAND INTERNATIONAL PUBLIC COMPANY LIMITED